

A black and white photograph of the U.S. Capitol building at night, illuminated by lights. The building's dome and the equestrian statue of George Washington in front are prominent. The image is partially obscured by a purple diagonal shape on the left side.

# MCRA Corporate Presentation

*MCRA's integrated approach creates value and mitigates risk throughout the technology innovation lifecycle.*

# Company Overview

- **World Leading Global Medical Device and Biologics CRO & Consulting Firm**
  - 16-year history pioneering the medical device integrated professional services market
  - >150 team members in 3 offices – US (Washington D.C.; Hartford CT; NYC)
  - Experienced management team w/ employee-based model creating long term client value
  - High client retention (70% by total client, 90% by revenue)
- **Strategy, Implementation, & Due Diligence**
  - US & International Regulatory
  - Global Clinical Research Organization (CRO)
  - Reimbursement – market access, coding, coverage, patient access programs, & hot lines
  - Quality & Manufacturing
  - Digital Health Advisory & Cybersecurity Support
  - Healthcare Compliance – clinical trial, reimbursement, surgeon & corporate ethics



**700+**

Clients Since  
Inception



**300+**

Clients Annually



**700+**

Projects Annually



**~90%**

Employee  
Retention

**Deep Therapy Specialization & Integration of Services**

MCRA

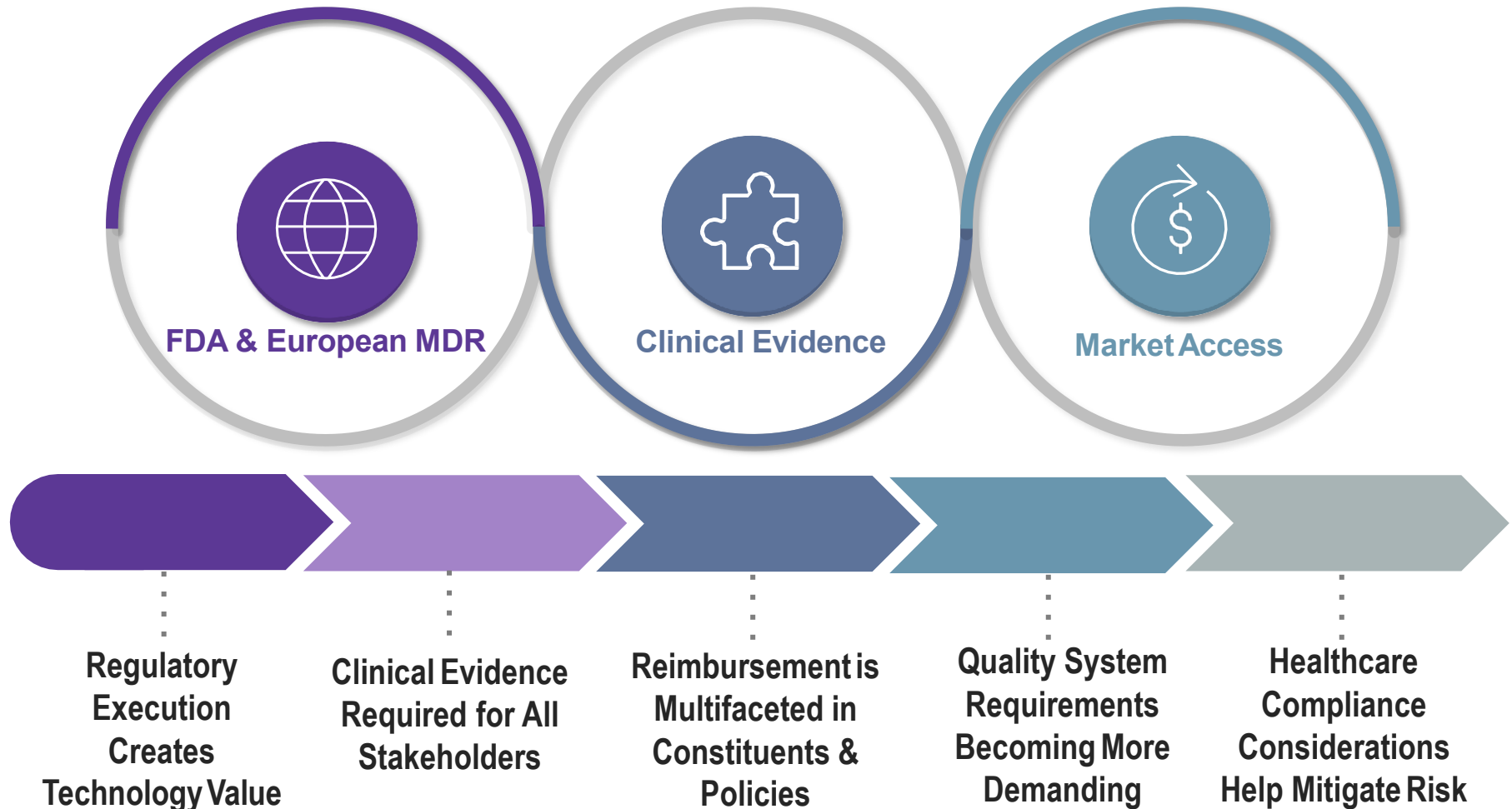
# MCRA Master Therapy Specialization



Deep Therapeutic Experience Throughout Medical Devices



# Integration Optimizes Medical Device Continuous Life Cycle



**Clinical Evidence Generation w/ World Class Regulatory & Reimbursement Integration Creates Long Term Value**

# CRO Overview

## Clinical Trial Experience

- Currently working on >20 Studies
- ~90% team retention rate v. 25% turnover rate in CRO industry

## Integrated Service Specialization

- Only firm with integrated clinical trial, regulatory, reimbursement, & compliance

## Deep Therapy Experience

- Orthopedics & Spine
- Cardiovascular
- Neurology
- Digital Health
- General & Plastics Surgery
- Wound Care
- Biologics & Combination Devices
- Other Medical Devices



## Full-Service CRO with Boutique Advantages

- Direct access to senior management
- Flexibility for full outsourcing or ad-hoc support
- Customer-centric CRO

## World-Class Clinical Quality

- 40+ Quality Management System SOPs
- 10+ successful BIMO inspections in the past 12 month

## Investigator and Site Familiarity

- 350+ established relationships with investigators & sites
- ~200 sites over past 5 years

# MCRA Services Snapshot (See appendix for more information)

## All Services Required Throughout Entire Product Cycle

Regulatory	CRO	Reimbursement	Quality & Compliance	Digital Health & Cybersecurity
<ul style="list-style-type: none"> <li>Regulatory Strategy</li> <li>Pre-Submission Strategy &amp; Execution, &amp; Pre-IND</li> <li>Regulatory Submissions (PMA, 510(k), IDE, IND, BLA, De Novo, Breakthrough)</li> <li>FDA Panel Meeting Preparation &amp; Execution</li> <li>Labeling</li> <li>Marketing Compliance</li> <li>CE Marking &amp; International Regulatory</li> <li>Total Product Life Cycle Management</li> <li>Breakthrough Designations</li> <li>Non-Clinical Testing Strategy</li> </ul>	<ul style="list-style-type: none"> <li>Global Clinical Trials</li> <li>Clinical Study Design &amp; Strategy</li> <li>Investigator &amp; Site Selection</li> <li>Study Set-up &amp; Initiation</li> <li>Project Management</li> <li>Site Monitoring &amp; Management</li> <li>Data Management &amp; Biostatistics</li> <li>Audit &amp; FDA Inspection Preparedness Training</li> <li>Risk Based Monitoring &amp; Data Visualization</li> <li>Clinical Events Committees, Physician Advisory Panels, &amp; DSMB</li> <li>CMC Review &amp; Strategy</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Reimbursement Planning &amp; Execution</li> <li>Bottom Up, Case-by-Case Coverage Support w/ Tailored Patient Access Program</li> <li>Top Down, Individualized Payer Outreach</li> <li>Life Sciences Expert Advisory Panel- current and former payer medical directors, CPT advisors &amp; health economists</li> <li>Coding Applications &amp; Healthcare Economics</li> <li>Add-on &amp; Transitional Pass-Through Payment Applications</li> <li>Due Diligence &amp; Investor Relations</li> <li>Clinical Trial Coverage Support</li> </ul>	<ul style="list-style-type: none"> <li>Quality System Creation, Remediation &amp; Streamlining</li> <li>FDA Inspection Preparation and Backroom Management</li> <li>OUS Quality: ISO 13485, MDSAP, &amp; EU MDR</li> <li>Manufacturing &amp; Design Quality: Top-Level DHFs &amp; DMRs</li> <li>Pre-Acquisition Quality Assessments: Companies &amp; Devices</li> <li>Core Healthcare Compliance</li> <li>Compliance Program Management</li> <li>Chief Compliance Officer (CCO) Outsourcing</li> <li>Corporate Compliance Issue Investigation &amp; Remediation</li> <li>HIPAA Privacy</li> </ul>	<ul style="list-style-type: none"> <li>Regulatory Strategy for DH technologies</li> <li>Regulatory Submissions (PMA, 510(k), IDE, IND, BLA, De Novo, Breakthrough) for DH technologies</li> <li>Medical Device: Cyber Security Regulatory Advisory, Pre-Market Cybersecurity Documentation Development &amp; Review, Threat Modeling &amp; Device Testing, Cybersecurity Risk Assessment</li> <li>Organizational Cybersecurity Support: Full Service Cybersecurity Program Development &amp; Implementation, Cybersecurity Policy Development.</li> </ul>

**>100 Individual Services Can be Integrated to Maximize Technology Value**